

## FOR MORE INFORMATION

For more information about the excellent coverages available in the Retailers ERIEplaceable Enhancements, and to obtain a premium quotation, see your local ERIE Agent.

This brochure is not an insurance policy. It is only intended to provide a general description of ERIE's Retailers ERIEplaceable<sup>SM</sup> Enhancements. The actual endorsement contains the specific details of the coverages, conditions and exclusions.

ERIE takes pride in its tradition of financial stability and excellent service offered to its Policyholders. Your ERIE Agent can answer any questions and provide you with information about ERIE's superior protection for your home, auto, and boat. In addition, your ERIE Agent offers a full line of life insurance products from Erie Family Life Insurance Company. For more information, ask your ERIE Agent.

*NOTE: Not all products are sold in each state.*

## EQUAL PROFESSIONAL SERVICE

ERIE embraces the principle of "equal professional service," which means that every applicant, Policyholder and claimant receives the high caliber service that is our hallmark. ERIE does not tolerate unlawful discrimination, and we expect our Agents to adhere strictly to that nondiscriminatory philosophy as well. ERIE assesses each risk on its own merits and relies on objective underwriting criteria designed to evaluate the nature and extent of each risk.



**We've got you covered. It's our true blue promise.**

Home Office • 100 Erie Insurance Place • Erie, PA 16530  
814.870.2000 • [www.erieinsurance.com](http://www.erieinsurance.com)

S603 5/06 © 2006 Erie Indemnity Company

# RETAILERS

ERIEplaceable<sup>SM</sup> Enhancements for Ultraflex<sup>SM</sup>

In order to provide you with the best possible protection, Erie Insurance offers the Retailers ERIEplaceable Enhancements. This special endorsement tailors the policy to meet the unique needs of retail stores.

# RETAILERS

ERIEplaceable<sup>SM</sup> Enhancements for Ultraflex<sup>SM</sup>

At ERIE, it's been our commitment since 1925 to provide our Policyholders with the best possible service and protection at the lowest possible cost.

In order to provide you with the best possible protection, Erie Insurance offers the Retailers ERIEplaceable Enhancements. This special endorsement tailors the policy to meet the unique needs of retail stores. And because it's packaged in an all-in-one endorsement, we are able to offer it to you at the lowest possible cost.

Here are some of the reasons why you may need the Retailers ERIEplaceable Enhancements.

<i>IS IT COVERED?</i>	<i>...YES, IT IS!</i>
An electrical breakdown causes severe damage to the computer system at a department store.	<b>Electronic Data Processing Equipment</b> —Your coverage for damage to electronic data processing equipment due to a mechanical breakdown, electrical breakdown or computer virus will be increased from \$10,000 to \$50,000.
A card store's inventory is destroyed during the holidays, when the inventory is higher than usual.	<b>Peak Season Coverage</b> —Coverage for your business personal property and personal property of others will be increased by 25% during a peak season.
A shoe store is burglarized and cash and checks are stolen from the office safe.	<b>Money and Securities</b> —Your coverage for money and securities will be increased from \$1,000 to \$5,000.
The products on an appliance store's delivery truck are damaged while in transit to their customer.	<b>Transportation</b> —Your transportation coverage will be increased from \$25,000 to \$50,000 for loss to business personal property.
Cash from the register at a gift shop is stolen by an employee.	<b>Employee Dishonesty</b> —Your coverage for employee dishonesty will be increased from \$10,000 to \$15,000.
Following a covered loss to the building, a photography store rents space next door in order to continue operations during the six months that it takes to repair the store.	<b>Extra Expense</b> —Pays up to \$10,000 for extra expenses you incur due to interruption of your business resulting from an insured peril to your building or business personal property and personal property of others.
A craft store's products are damaged when a sewer backs up and floods the basement.	<b>Sewer and Drain Back-Up</b> —Pays up to \$5,000 for any one loss caused by sewage or water which backs up through the drains or sewers.
A convenience store is forced to throw out the entire contents of a freezer because of a refrigerant leak.	<b>Contamination of Perishable Goods from Refrigerants</b> —Provides up to \$25,000 for a loss by contamination to perishable foods resulting from the release of refrigerants.
A clothing store must remove all of the labels before parting with the smoke damaged T-shirts for a "fire sale."	<b>Brands and Labels</b> —Provides coverage to remove brands or labels from damaged merchandise.
Because of a covered loss, an electronics store is unable to meet a customer's deadline as specified under contract.	<b>Contract Penalty Coverage</b> —Provides up to \$5,000 for contractual penalties you are required to pay your customers for failing to fulfill the terms of the contract because of a covered loss.