

FOR MORE INFORMATION

For more information about the excellent coverages available in the Florists ERIEplaceable Enhancements, and to obtain a premium quotation, see your local ERIE Agent.

This brochure is not an insurance policy. It is only intended to provide a general description of ERIE's Florists ERIEplaceable Enhancements. The actual endorsement contains the specific details of the coverages, conditions and exclusions.

The ERIE takes pride in its tradition of financial stability and excellent service offered to its Policyholders. Your ERIE Agent can answer any questions and provide you with information about ERIE's superior protection for your home, auto, and boat. In addition, your ERIE Agent offers a full line of life insurance products from Erie Family Life Insurance Company. For more information, ask your ERIE Agent.

NOTE: Not all products are sold in each state.

EQUAL PROFESSIONAL SERVICE

ERIE embraces the principle of "equal professional service," which means that every applicant, Policyholder and claimant receives the high caliber service that is our hallmark. The ERIE does not tolerate unlawful discrimination, and we expect our Agents to adhere strictly to that nondiscriminatory philosophy as well. The ERIE assesses each risk on its own merits and relies on objective underwriting criteria designed to evaluate the nature and extent of each risk.



ERIE INSURANCE GROUP

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S-602 10/01 © 2001 Erie Indemnity Company

FLORISTS

ERIEplaceableSM Enhancements for Ultraflex^{ASM}

In order to provide you with the best possible protection, Erie Insurance Group offers the Florists ERIEplaceable Enhancements. This special endorsement tailors the policy to meet the unique needs of today's florists.

FLORISTS

ERIEplaceableSM Enhancements for UltraflexSM

At The ERIE, it's been our commitment since 1925 to provide our Policyholders with the best possible service and protection at the lowest possible cost.

In order to provide you with the best possible protection, Erie Insurance Group offers the Florists ERIEplaceable Enhancements. This special endorsement tailors the policy to meet the unique needs of today's florists. And because it's packaged in an all-in-one endorsement, we are able to offer it to you at the lowest possible cost.

Here are some of the reasons why you may need the Florists ERIEplaceable Enhancements.

<i>IS IT COVERED?</i>	<i>...YES, IT IS!</i>
A computer virus wipes out the hard drive of a florist's computer system.	Electronic Data Processing Equipment —Your coverage for damage to electronic data processing equipment due to a mechanical breakdown, electrical breakdown or computer virus will be increased from \$10,000 to \$20,000.
A florist's entire inventory is damaged by smoke on Valentine's Day, when the inventory is higher than usual.	Peak Season Coverage —Coverage for your business personal property and personal property of others will be increased by 25% during a peak season.
Shrubbery outside of a florist is damaged by a hail storm.	Trees, Shrubs, Lawns and Plants —Your coverage for trees, shrubs, lawns and plants will be increased from \$5,000 to \$25,000 for any one loss.
Due to a covered loss, a florist is unable to deliver floral arrangements for a wedding.	Contract Penalty Clause —Provides up to \$5,000 for contractual penalties you are required to pay your customers for failing to fulfill the terms of the contract because of a covered loss.
Due to downed power lines from a hurricane, a florist is unable to conduct operations for two full days.	Off-Premises Power Failure —Your coverage for Business Income Off-Premises Power Failure will be increased from \$25,000 to \$50,000.